Message Text

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INFO OCT-01 EA-10 ISO-00 AID-05 CIAE-00 COME-00 EB-08 FRB-03 INR-10 NSAE-00 TRSE-00 XMB-02 OPIC-03 SP-02 LAB-04 SIL-01 OMB-01 SS-15 STR-07 CEA-01 USIE-00 NSCE-00 INRE-00 SSO-00 PA-01 AGRE-00 DOE-15 SOE-02 DOEE-00 /103 W

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FM AMEMBASSY ROME

TO SECSTATE WASHDC IMMEDIATE 1696

TREASRUY DEPT WASHDC IMMEDIATE

INFO AMEMBASSY BERN

AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMCONSUL FLORENCE

AMEMBASSY THE HAGUE

AMCONSUL GENOA

AMEMBASSY LONDON

AMCONSUL MAILAN

AMCONSUL NAPLES

USMISSION USNATO

AMEMBASSY OTTAWA

AMCONSUL PALERMO

AMEMBASSY PARIS

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AMEMBASSY TOKYO

AMCONSUL TRIESTE POUCH

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E.O. 11652: GDS TAGS: EFIN, IT

SUBJ: ECONOMIC PROSPECTS FOR 1978: REVISED VERSION

REF: ROME 1514 CONFIDENTIAL

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1. SUMMARY. THE EMBASSY IS HAMPERED IN PREPARING
THE 1978 FORECAST FOR THE ITALIAN ECONOMY BY THE FACT
THAT WE ARE STILL WORKING ON THE BASIS OF EMBASSY
ESTIMATES FOR MOST VARIABLES FOR 1977 (SOME OF WHICH
HAVE BEEN REVISED SINCE REFTEL SUBMITTED), SINCE FINAL
NATIONAL INCOME AND BALANCE OF PAYMENTS DATA FOR LAST

YEAR WILL NOT BE MADE AVAILABLE UNTIL AFTER MARCH 31.
OUR LATEST ESTIMATES FOR 1977 ARE AS FOLLOWS: GDP
GROWTH (REAL TERMS) 1.4 PERCENT, INFLATION (COST-OFLIVING, FINAL OFFICIAL FIGURE) 18.1 PERCENT (AVERAGE), TRADE
ACCOUNT SURPLUS (F.O.B. BASIS) \$290 MILLION, AND
CURRENT ACCOUNT SURPLUS OF \$2.4 BILLION. FORECAST
FOR 1978 IS AS FOLLOWS: GDP 2.4 PERCENT, INFLATION
12.7 PERCENT, TRADE ACCOUNT SURPLUS \$800 MILLION
AND CURRENT ACCOUNT SURPLUS \$2.8 BILLION. POLICY
ASSUMPTIONS AND FRAMEWORK FOR 1978 ENUMERATED IN
PARA 2 REFTEL REMAIN VALID. END SUMMARY.

2. GDP GROWTH: LOWER-THAN-EXPECTED INDUSTRIAL PRODUCTION, REFLECTING CONTINUED DEMAND RESTRAINT--PRIMARILY IN PRIVATE CONSUMPTION--HAS CAUSED US TO REVISE DOWNWARD OUR 1977 ESTIMATES FROM 1.6 PERCENT (REFTEL) 59 1.4 PERCENT. WE BELIEVE THAT THE SLIDE IN ECONOMIC ACTIVITY BEGUN IN THE EARLY MONTHS OF THE YEAR WAS ARRESTED IN THE FOURTH QUARTER, BUT THE MUCHANTICIPATED RECOVERY DID NOT OCCUR. THE ECONOMY THUS ENTERED 1978 AT A LOW LEVEL OF ACTIVITY. THERE ARE FAINT SIGNS, HOWEVER, SUCH AS THE SEASONALLY-ADJUSTED INDUSTRIAL PRODUCTION INDEX FOR JANUARY PUBLISHED BY BANIG COMMERCIALE AND THE MORE OPTIMISTIC RESULTS OF THE LATEST OFFICIAL SURVEYS OF BUSINESS OPINIONS, THAT THE PICKUP EXPECTED IN THE FOURTH QUARTER MAY HAVE GOTTEN UNDERWAY DURING THE FIRST MONTHS OF 1978. WE EXPECT ONLY A GRADUAL EXPANSION THIS TIME AROUND, CONFIDENTIAL

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AS THE GOVERNEMTN (AND BUSINESS) IS UNLIKELY TO WISH TO REPEAT THE BOOM-BUST EXPERIENCE OF 1975-76. BOTH MONETARY AND FISCAL POLICY WILL BE ACCOMMODATING IN THIS PROCESS. OUR GROWTH PROFILE SHOWS GDP GOING FROM A MINUS 1.7 PERCENT IN THE FIRST QUARTER (OVER SAME PERIOD OF 1977) TO A POSITIVE 5.0 PERCENT IN THE FOURTH QUARTER. AVERAGE GROWTH FOR THE YEAR IS ESTIMATED AT AROUND 2.4 PERCENT.

- 3. INDUSTRIAL PRODUCTION: INDUSTRIAL OUTPUT IN 1977 ROSE BY LESS THAN ONE PERCENT AND EVEN THIS WAS MADE POSSIBLE ONLY BY A HIGH LEVEL OF ACTIVITY DURING THE FIRST QUARTER. THE CONSTRUCTION INDUSTRY REMAINED VIRTUALLY STAGNANT WHILE THE MANUFACTURING SECTOR CONTINUED TO SHOW A SURPRISING VOLATILITY, AS IT HAS DURING THE PAST SEVERAL YEARS, WITH SHARP EXPANSIONS AND EQUALLY SHARP CONTRACTIONS CHARACTERIZING ITS VARIOUS COMPONENTS. AS INDICATED IN PARA 2 ABOVE, WE ANTICIPATE A GRADUAL PICKUP IN INDUSTRIAL ACTIVITY DURING THE COURSE OF THE YEAR, WITH AN AVERAGE GROWTH OF ABOUT 1.5 PERCNET.
- 4. CONSUMPTION: WE CONTINUE TO MAINTAIN THAT CONSUMPTION (PARTICULARLY PRIVATE CONSUMPTION) AND EXPORTS WILL PROVIDE THE MAJOR IMPETUS TO GROWTH IN 1978. INCREASES IN PENSION

PAYMENTS AT THE BEGINNING OF THE YEAR (MADE POSSIBLE BY A CHANGE IN THE INDEXATION SYSTEM), THE EXPECTED UNBLOCKING OF WAGE ESCALATOR PAYMENTS FOR UPPER LEVEL WAGE EARNERS, AND A FURTHER GAIN IN REAL WAGES (AGAIN, LARGELY THANKS TO INDEXATION) COMBINED SHOULD PROVIDE A BOOST TO REAL DISPOSABLE INCOME AND CB 7.0589,. EXPECTED INCREASES IN PUBLIC SERVICE TARIFFS AND PERHAPS EVEN IN INDIRECT TAXES, ALL DESIGNED TO KEEP THE ENLARGED BUDGET DEFICIT AT 24,000 BILLION LIRE, WILL, HOWEVER, TEND TO REDUCE THE IMPACT. WE PRIJECT PRIVATE CONSUMPTION IN 1978 TO RISE BY 2.3 PERCENT, AS COMPARED TO 0.9 PERCENT IN 1977. PUBLIC CONSUMPTION, REFLECTING PRIMARILY THE MOMENTUM OF CURRENT EXPENDITURES, IS PROJECTED TO INCREASE BY 3.4 PERCENT, AS OPPOSED TO 2.3 PERCENT LAST YEAR.

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5. INVESTMENTS: THERE ARE STILL NO SIGNS OF NEW INVESTMENT FOR CAPACITY EXPANSION. CAPACITY UTILIZATION OF EXISTING PLANT AND EQUIPMENT IS STILL LOW AND INCREASED UTILIZATION CAN PROBABLY ABSORB MOST OF THE EXPECTED INCREASE IN ACTIVITY IN 1978. PLANT RENEWAL AND MODERNIZATION CONTINUES APACE, HOWEVER,

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BUT SUCH INVESTMENTS TEND TO REDUCE RATHER THAN ADD
TO EMPLOYMENT LEVELS. SOME NEW INVESTMENT MAY BEGIN TOWARDS
THE END OF 1978 IF THE GOVERNMENT SUCCESSFULLY IMPLEMENTS
PORTION OF ITS INDUSTRIAL RECONVERSION AND
RESTRUCTURING LEGISLATION, AND IF LABOR PROMISES OF
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WAGE DEMAND CONSTRAINT AND INCREASED LABOR MOBILITY IF RETURN FOR JOB-CREATING INVESTMENTS ARE REALIZED.

6. INFLATION: INFLATION REMAINS A MAJOR CONSTRAINT
ON ECONOMIC GROWTH. OUR PROJECTED RATE OF 12.7 PERCENT
(YEAR-AVERAGE OVER YEAR AVERAGE), WHICH IS
CLOSE TO THE GOVERNMENT'S ANNOUNCED GOAL OF 13 PERCENT,
IS A STRAIGHT LINE PROJECTION OF THE 1977 MONTHLY RESULTS.
SINCE INFLATION TAPERED OFF DURING THE SECOND HALF OF 1977,
A STRAIGHT LINE PROJECTION OF THE SMOND HALF RESULTS WOULD
SHOW A RATE OF INFLATION IN 1978 OF 12.3 PERCENT. WHILE IMPORTS
PRICES MAY BE LOWER IN 1978 THAN IN 1977, EXPECTED INCREASES
IN PUBLIC SERVICE TARIFFS, AND INDIRECT TAXES PLUS THE IMPACT
OF THE AUTOMATIC WAGE ESCALATOR WILL PROBABLY RESULT IN NET
INFLATIONARY PRESSURES. GIVEN THE FACT THAT THE ECONOMY WILL
BE ON THE UPSWING IN THE SECOND HALF, WE SEE NO LETUP IN INFLATION.

7. EMPLOYMENT: THE LEVEL OF EMPLOYMENT IS NOT LIKELY TO INCREASE SIGNIFICANTLY IN 1978, AT LEAST NOT ENOUGH TO ABSORB ALL NEW ENTRANTS INTO THE LABOR FORCE. IF THE UNIONS SHOW SOME FLEXIBILITY ON LABOR MOBILITY AND PLACEMENT METHODS, THERE COULD BE A MARGINAL INCREASE IN EMPLOYMENT, ESPECIALLY IN THE SMALL AND MEDIUM-SIZED BUSINESSES AND HANDICRAFT INDUSTRIES. OTHER WISE, UNEMPLOYMENT IS LIKELY TO CONTINUE TO GROW, RISING TO 7.3 PERCENT OF THE LABOR FORCES

8. BALANCE OF PAYMENTS: 77 ESTIMATES: THE CURRENT ACCOUNT OF THE

BALANCE OF PAYMENTS IS NOW ESTIMATED TO HAVE BEEN IN SURPLUS BY \$2.4 BILLION IN 1977. THIS UPWARD REVISION FROM THE EMBASSY'S JANUARY ESTIMATE (REFTEL) IS ATTRIBUTABLE TO HIGHER ESTIMATES OF THE INCREASE IN NET TRAVEL RECEIPTS, PRIVATE UNILATERAL TRANSFERS (MAINLY EMIGRANTS' REMITTANCES), AND CONFIDENTIAL.

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TRADE SURPLUS. IN VOLUME TERMS, EXPORTS ARE NOW ESTIMATED TO HAVE BEEN 7.6 PERCENT HIGHER IN 1977 THAN IN 1976 AND IMPORTS ABOUT 1 PERCENT LOWER THAN THE YEAR BEFORE. UNIT VALUES (DOLLARS) IN 1977 ARE ESTIMATED TO HAVE BEEN 12.7 PERCENT HIGHER FOR EXPORTS AND 10.2 PERCENT HIGHER FOR IMPORTS THAN IN 1976.

9. FORECAST FOR 1978: IN 1978 WE PROJECT A CURRENT ACCOUNT SURPLUS OF \$2.8 BILLION. THE \$400 MILLION INCREASE FROM THE 1977 ESTIMATE IS ATTRIBUTABLE ENTIRELY TO AN ANTICIPATED INCREASE IN THE TRADESURPLUS, TO ABOUT \$800 MILLION. IN VOLUME TERMS, BOTH EXPORTS AND IMPORTS ARE PROJECTED TO BE ABOUT 5 PERCENT HIGHER IN 1978 COMPARED TO 1977: EXPORT GROWTH IS ASSUMED TO EQUAL THE PROJECTED GROWTH IN ITALY'S MARKETS AND IMPORT GROWTH ROUGHLY TWICE THE INCREASE IN GDP. THE ASSUMED IMPLICIT GDP ELASTICITY OF IMPORTS (2.1) IS A BIT HIGHER THAN ITS MULTI-YEAR HISTORICAL LEVELS (1.6 TO 2), BUT NOT AT ALL IMPROBABLY IN A GIVEN YEAR. UNIT VALUES (DOLLARS) FOR EXPORTS ARE EXPECTED TO BE 6.8 PERCENT HIGHER AND FOR IMPORTS 5.6 PERCENT HIGHER IN 1978 CAMPARED TO 1977. REGARDING EXPORT PRICES, IT IS ASSUMED THAT ITALIAN EXPORTERS CANNOT INCREASE THEIR SELLING PRICES IN DOLLARS MORE THAN THE PROJECTED INCREASE IN THE INTERNATIONAL PRICES (IN DOLLARS) OF THEIR PRODUCTS (ABOUT 7 PERCENT FOR MANUFACTURED GOODS) WITHOUT LOSING MARKET SHARE. CONSEQUENTLY, SINCE MAN-UFACTURING COSTS IN ITALY ARE PROJECTED TO RISE MORE THAN 7 PERCENT. A 7 PERCENT INCREASE IN EXPORT-SELLING PRICES IMPLIES A FURTHER REDUCTION IN PROFITS IN 1978. THE PROJECTED UNIT VALUE INCREASES OF 5.6 PERCENT FOR IMPORTS IS BASED ON A WEIGHTED AVERAGE OF ASSUMED RISES IN THE

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DOLLAR PRICES OF ITALY'S IMPORTS.

10. THE SURPLUS IN THE SERVICES ACCOUNT IS PROJECTED TO DIMINISH IN 1978 COMPARED TO 1977 BECAUSE OF CONFIDENTIAL

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AN INCREASE IN PAYMENTS FOR FREIGHT AND INSURANCE, A DEVELOPMENT TYPICAL DURING A PICKUP IN IMPORTS. THE DEFICIT IN INVESTMENT INCOME IS PROJECTED TO DIMINISH, HOWEVER, AND THE SURPLUS IN LABOR INCOME TO INCREASE. ITALY'S AVERAGE NET INTERNATIONAL DEBTOR POSITION WILL DECREASE IN 1978, WHICH SHOULD RESULT IN A SMALLER DEFICIT IN INVESTMENT INCOME. THE INCREASE IN LABOR INCOME IN DOLLAR TERMS IS PROJECTED BECAUSE OF THE APPRECIATION OF THE GERMAN MARK AND SWISS FRANC RELATIVE TO THE DOLLAR. OTHER ITEMS IN THE SERVICES ACCOUNT AND NET UNILATERAL TRANSFERS ARE NOT PROJECTED TO BE SIGNIFICANTLY DIFFERENT FROM THEIR 1977 LEVELS.

11. THE FOLLOWING TABLES SUMMARIZE OUR 1977 ESTIMATES AND 1978 FORECASTS:

TABLE I PERCENT CHANGE FROM PREVIOUS YEAR

1977 1978 **GDP** 1.4 2.4 PRIVATE CONSUMPTION 0.9 2.3 PUBLIC CONSUMPTION 2.3 3.4 INVESTMENT 3.3 0.7 CONSTRUCTION (0.7) (0.8) PLANT AND EQ. & TRANS. (6.8) (0.5) COST OF LIVING

AVERAGE 18.1 14.9 11.4

INDUSTRIAL PRODUCTION (AVER) 0.9 1.5

EXPORTS (VOLUME) 7.6 5.1 IMPORTS (VOLUME) -0.8 5.0

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EMPLOYMENT (THOUS) 20,140 20,340 UNEMPLOYMENT (THOUS)
PERCENT OF LABOR FORCE 1,545 1,600 7.1 7.3

> TABLE II BALANCE OF PAYMENTS (MILLIONS OF DOLLARS)

> > 1977 1978 YEAR I II YEAR

EXPORTS (F.O.B.) 44,569 23,800 26,100 49 900 IMPORTS (F.O.B.) 44,278 23,637 25,463 ,100 TRADE BALANCE 291 163 637 800 SERVICES 1,613 80 1,350 1 TRANS./INS. -563 -480 -560 -1 040 3,800 1,366 2,434 TRAVEL 3 ,800 INVEST INCOME -1.300 -638 -522 -1

GOV'T. SERVICES -187 -100 -100

-200

LABOR INCOME 774 400 530

930

OTHER -911 -468 -432 -

900

GOODS AND SERVICES 1,904 243 1,987 2,

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230

UNILATERAL TRANSFERS 530 236 314 5

PRIVATE 800 360 440 8

PUBLIC -270 -124 -126 -2

CURRENT ACCOUNT 2,434 479 2,301 2,78

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